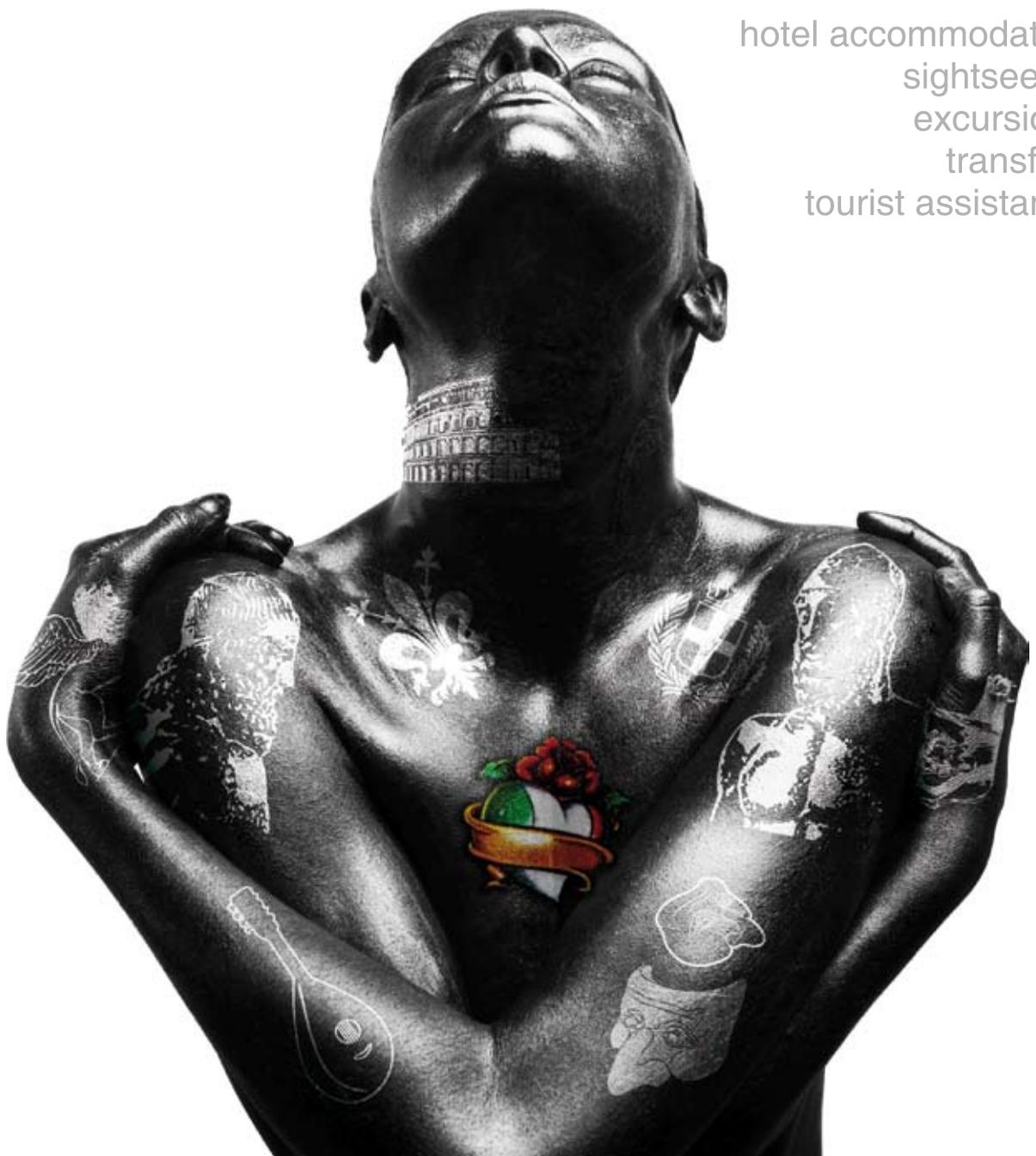




CITY BREAKS

ITALIAN CITY BREAKS

hotel accommodation
sightseeing
excursions
transfers
tourist assistance





CITY BREAKS



a short but
perfect break...
many cities
to embrace
each possible
interest



index



getting there
moving around

Venetian Classic

Appointment in Venice

Sky, land and lagoon

8 hotels



getting there
moving around

Art and history in Milan

Milan Fashion

Milan Surroundings

16 hotels



getting there
moving around

Art and history
in Florence

Parks and Gardens: the
green Florence.

Florentine days

28 hotels



getting there
moving around

Imperial Rome: Archeological Areas.

Between Renaissance and Baroque

Underground Rome: the Catacombs and the Mithraeum.

Moderne and Contemporary Rome

Parks and Mansions

Rome surroundings

38 hotels



getting there
moving around

The heart of Naples: "Spaccanapoli" and the inner ancient city.

From "Maschio Angioino" to Reggia di Capodimonte

The blu way: from Castel dell'Ovo to Posillipo.

Tasting Naples

58 hotels



getting there
moving around

The Sea way

The city of the Bronzes

The old town

Reggio living...

70 hotels

key



Master Group
SPECIAL



Master Group
CULT



Master Group
LIGHT

structure, type and location

- Hotel
- Old mansion
- Bed & Breakfast
- Romantic hotel
- Quiet hotel
- Business hotel
- Castle
- Historical building

- Town centre
- Near seaside
- Business centre
- Semi-central area
- Suburban area
- At the seaside

- Near motorway
- Near exhibition area
- Near airport
- Near public transports
- Near railway station
- Near port

general services

- Disable-friendly
- Groups welcome
- Lift
- Bar
- Garage
- Carpark

- Park/Garden
- Night porter
- Internet point
- Restaurant
- Credit cards welcome
- WIFI service

in your room

- Air conditioned rooms
- Hairdrier
- Safe
- Minibar
- Pay TV
- Phone
- TV
- Sat TV

leisure time

- Berth
- Wellness centre
- Fitness/Gym
- Indoor swimming pool
- Swimming pool
- Tennis

business

- Conference room
- Meeting room



Venice



Venice

the city on the water, the winged lion, the film festival, the “Biennale”, the flight of the Angel... lights and colours of the “*Serenissima*”

Venetian Classics

The never-ending magic tour of Venice brings the ancient name of Republic of Venice, begins in the heart of the city, in the unique setting of *Piazza San Marco*, the Venetian's living room, the place of the most important cultural and social events, as the spectacular and *historic Carnival*, it is the emblem of the unique architectural and decorative Venice style so-called 'Venetian Gothic', with its unique colours and forms, is a perfect blend of eastern atmosphere and European lines. The *Basilica di San Marco* with its bell tower dominates the entire square. John Ruskin says: “The effect of San Marco derives not only from the delicacy of the sculptures, but also by its colours, which are thin such as glass, alabaster transparent, the polished marble and gold”. From the bell tower we can see a fascinating and panoramic view of the city. Overlooking the square is the Gothic *Palazzo Ducale*, it was seat of the Doges, the highest authority during the Venetian Republic. The building of the *Prigioni Nuove* dates back to 1600, is connected to

the *Palazzo Ducale* from the picturesque *Ponte dei Sospiri*, so named because it was crossed by the prisoners before execution, and today is considered one of the most romantic places from where to admire the typical “gondola” that move along the many Venetian waterways. The Venice show of art and history continues between streets, bridges and canals, but also with its people, its lights, its atmosphere sometimes foggy, sometimes sunny, a bright world of shapes, colours and sounds that, like its famous masks, shows the many faces of a city, forever in the collective imaginary of every time and place. From the historic *Ponte di Rialto* over the *Canal Grand* at *Bridge of three arches*, the *Ca' d'Oro*, *Ca' Rezzonico* and *Ca' Corner della Regina*, theaters such as the historic *La Fenice Theatre* that Goldoni named after the famous citizen Carlo Goldoni, whose works represent the student spirit typical of the Venetians. Venice has a large number of galleries, museums and palaces, guardians of a rich heritage as the sixteenth-century *Palazzo Patriarcale*, the *Museo del*

Settecento Veneziano host in *Ca' Rezzonico* is a milestone to follow the footsteps of Tintoretto, the *Gallerie dell'Accademia di Venezia* and the *Peggy Guggenheim Museum*: a rich collection of modern art, fruit of passion of the eccentric American heiress Peggy Guggenheim who lived in Venice from the '40s to the '70s. The Guggenheim Museum has its headquarters in the *Palazzo Venier dei Leoni* on the *Canal Grande*, and has a very representative repertoire of the most important avant-garde of the twentieth century, such as Cubism, Futurism and Surrealism, with masterpieces created by Umberto Boccioni, Giorgio de Chirico, Piet Mondrian and Vasily Kandinsky. In the *Castello* area, in the east of the city, we reach the *Arsenale complex* with its two guard towers surmounted by lions; it was very active and very important in Europe shipyard, about 16,000 workers built up two warships every day.

Appointment in Venice

Venice is not only a city of art that shows the splendor of its magnificent and noble

by Plane

VCE Venice Airport “Marco Polo”

(12 km from the city)

- Continental and Intercontinental flights
- It is excellently connected to the city and to the Venezia-Mestre railway station through land and sea transports.

TSF Treviso Airport “Antonio Canova”

(30 km from the city)

- International flights
- It is very well connected by bus shuttle or through highway.

by Train

Venice Station “Santa Lucia” (city centre)

- From the station any part of the city is reachable by walking or in a steamboat

Venezia - Mestre Station

by Car

From Trieste and Torino, A4 Highway

From Belluno, A27 Highway

From south, first get to Bologna through the A1 or A14, then get the A13 to Venice

by Ship

From South Port of Chioggia

From North Lido (Venice isle)

A 3rd entrance is the Malamocco Port.



past, but is an active center of contemporary experimentation on the world arts and culture scenery. Between permanent and temporary exhibitions held in the city, the *Biennale* art is here expressed in several forms of expression, and attract artists, architects, designers, directors, actors, stars and starlets from all over the world. The appointment of the *Esposizione Biennale* becomes an International Contemporary Meeting of Art in even number years and *International Architecture Exhibition* in odd number years, renewed since the first exhibition of 1895. The International *Film Festival* open every year between August and September. The *Lido di Venezia* became a fashion destination for big stars and directors hunting the Leone d'Oro (Golden Lion) for the best film and Coppa Volpi for the Best Actor. The *Venice Carnival* is finally an obligatory event, it recalls the luxury of the Venice of 1700, each year the “flying angel” from the *Campanile of San Marco* to the *Palazzo Ducale* on the second Saturday of the holiday season, marks the beginning of the festivity. The Artistic spectacular masks and costumes, parading

through the narrow streets and bridges of the city, to continue the party in the historic buildings, in the exclusive gala dinners.

Sky, land and lagoon

Those people who choose Venice for its superb scenery, waterways, lands from the lagoon, will enjoy the tour around the city to discover the beautiful lagoon islands.

The journey begins in the south of the city, into the grid islands and strips of land, which characterize the landscape of the lagoon, the **Giudecca**, known as “*Spinalonga*” due to the herringbone shape, once an industrial island; emblematic the *Molino Stucky*, do not miss the *Chiesa del Redentore* of Palladio, with its elegant shapes.

In the north of Venice **Murano island** is situated, manufactory of glass art, secular tradition unique in the world, the works are exhibited in the *Museo del Vetro* (Museum of Glass), in the historical *Palazzo Giustiniani*, in which is kept the precious blue glass *Coppa Barovier*, dating fifteenth century. A walk is essential to the “*calli*” (streets) of the

In Venice we can move with steamboats and taxis.

- **Steamboats** Line 1(Canal Grande), Line 2 (Giro città)
- **Taxis** are located in all strategic points : Piazzale Roma, Rialto, at the Santa Lucia Station, in piazza San Marco, near the main museums and prestigious hotels.

CONTACTS

www.turismovenezia.it

island, browsing on the shops in search of the precious stained glass creations. In the north way, visitors can visit **Burano**, an ancient island of maritime tradition, characterized by strong colours, colored exterior walls of houses, an alternation of turquoise, yellow, green and red, which perhaps served as a guide to fisherman, when they came back from fishing. From *Terranova* bridge we can see the “*Campanile Storto*”, so named because of its inclination caused by land subsidence. **Torcello island** is almost surreal because of its special atmosphere, once the most active center of the lagoon, now nearly uninhabited, with unexpected charming.



Dei Dogi

Venice

Boscolo Hotel Dei Dogi is located in a quiet position, in the centre of Venice, housed in the famous palazzo Rizzo Patarol, which once hosted the embassies of France and Savoy. This 5-star hotel is the only one owning a great still intact historic garden overlooking the lagoon.

structure, type and location



general services



in your room



leisure time



business





B4 Bellini *****

HOTELS

Venice

The Boscolo luxury Hotel Bellini is situated in an elegant 18th-century patrician palazzo in the Cannareggio quarter, transformed into an hotel at the turn of the last century. Inside, the luxurious splendour of the 18th and 19th centuries lives on the ancient marbles and Murano glass chandeliers, all set against rich period decor.

structure, type and location

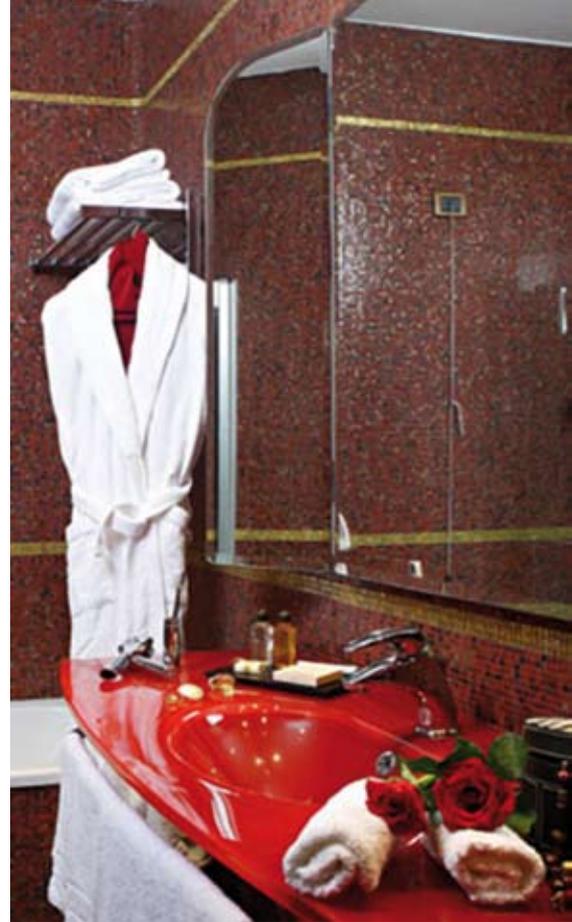


general services



in your room





Concordia

Venice

The only hotel with view on Piazza San Marco, Beggiato family, which runs it from four generations as their home, gave to it an atmosphere of warm hospitality and refined elegance.

structure, type and location



general services



in your room



business





Hotel Residence Elite ****

Venice - Mestre

The Hotel Residence Elite is located in a privileged position in the Centre of Mestre, easily reachable from the train station and 10 minutes from Venice airport, it is the ideal starting point to discover the beauties of the splendid lagoon city.

structure, type and location



general services



in your room



leisure time



business





Serenissima **

Venice

Elegant 2-star hotel, well maintained and conveniently positioned in the area of Piazza San Marco. This hotel in the Centre of Venice is situated in Calle Goldoni just minutes away from Piazza San Marco and the Rialto Bridge, as well as from the beautiful Teatro Goldoni, recently restored.

structure, type and location



general services



in your room



Venice Hotel San Giuliano

Venice - Mestre

Located only 6 km from the historic centre of Venice, Hotel San Giuliano offers a convenient location in front of the liberty bridge, bridge that connects Mestre to Venice.

structure, type and location



general services



in your room



Mary ***

Venice - Compalto

Newly built, the hotel is ideal for those who arrive in Venice by plane or by car. Just few minutes from the Marco Polo airport and from the highway, easily accessible by public transport urban network, our hotel is situated in an excellent position to be in the historic center of Venice and other famous art cities of Veneto.

structure, type and location



general services



in your room





Milan



Milan

the most European among all Italian cities, the capital of fashion always oriented to the future...

Art and history in Milan

The first nucleus of the Latin “*Mediolanum*” era, its foundations dates back to the fourth century B.C. Milan is the most European and most international city in Italy, linked to its history as an important economic and industrial hub. The frenetic rhythms point out life and times of the city, but must not be misleading, in its infinite urban space, it will surprise visitors with its parks, its historic corners, monuments and art to testify its cultural vocation. The Milan tour begins with the *Cathedral*, symbol of the city, a spectacular and impressive example of Gothic Revival architecture, the history of its construction lasted 400 years, the first stone placed by Duke Gian Galeazzo Visconti in 1386. The interior is divided into five aisles, the works which stand out is the *funeral monument of Gian Giacomo Medici*, the sixteenth-century statue of *St. Bartholomew* and the Holy Virgin’s golden bronze statue famously named as “*Madonnina*” (lombard dialect or the “*Madunina*”) which traditionally views the city from the highest point

and overlooks many pinnacles. On *Piazza del Duomo*, *Palazzo Reale* is situated, and it owes its present appearance to the neo-classical Piermarini, and is headquarter of the civil power. Near Palazzo Reale we find the *Arengario*, home of the new *Museo del Novecento*. Continuing, we find another landmark of the city, the real “living room of Milan”: *Galleria Vittorio Emanuele II*, the visitor’s attention is immediately attracted by its architecture and the windows of boutiques, cafes and shops that make it the meeting place of all Milan citizens. The tour along the paths of art and history includes other important milestones. Also, the world temple of opera can be visited: *Teatro alla Scala* which was designed and built by Piermarini in only a bit more than two years; its name derives from the historic *Church of “Santa Maria alla Scala”*, which it replaced. *Teatro alla Scala* is the major entertainment and music temple in the world, and an important cultural institution, which the school for new talent Conservatory and the School of Dance are situated. *Pinacoteca di Brera* is

an important museum complex of the city, a rich collection of pictorial art through significant periods of the great Italian and international art history; the *Astronomical Museum* and the *Museum of Science* are part of the *pole of Brera*. The fifteenth-century *Church of Santa Maria delle Grazie* is recognized by UNESCO World Heritage Site, and is a culmination of millions of visitors, it is a perfect harmony between the Gothic and classical Renaissance lines, and inside, in the hall of the refectory there is a symbol of masterpieces of the Renaissance: the wall painting of the “*Ultima Cena*” (Last Meal) by Leonardo da Vinci.

Tradition says that *St. Ambrose* created the *basilica* that holds his name, a great example of Romanesque architecture, characterized by the four-door church that brings inside the Basilica. Another important and historical art collection is held in the *Pinacoteca Ambrosiana*.

The *Sforzesco Castle* completes this journey to discover the roots of the city; the impressive fortress built by Francesco Sforza is

by Plane

The city is served by three airports among the most important in Europe for number of passengers and traffic volume. All three airports are well connected with the city through various means of transports, for the different way of travelling, like, taxi, bus shuttle or Express train connected with the main railway station and areas of the city.

LIN Milano Linate Airport (about 7 km from the city centre)

- International flights

MPX Milano Malpensa Airport (about 45 km from the city)

- Continental and Intercontinental flights

BGY Bergamo Airport Orio Al Serio (about 40 km from the city)

- International flights

by Train

The city has different railway Stations but the most important are:

Central Station

Milano Lambrate

Porta Garibaldi

Cadorna

- Shuttle / Bus Services and Taxi outside the station plazas.

by Car

From North, A8 highway Milano-Varese

From East and West, A4 highway

From South, A1 highway Milano - Napoli



surrounded by a moat that protects the parade ground; inside, visitors can pass from the *Tower of Filarete* rebuilt in 1905 on the ruins of the previous one. The Sforza Castle is home of several major collections: the *Collection of Ancient Art*, with the *Rondanini Pietà* of Michelangelo and *Sala dell'Asse* painted by Leonardo da Vinci.

Milan Fashion

From the '50s on, Milan has never lost its glamorous vocation and its style. It's the International Centre of fashion, and tells about itself all around the world through the Stylists, Designers and fashion houses that have led up Italian creativity and style in the world. Milan's Fashion is an essential combination of the city - together with Paris and New York - the shows of *Milan Fashion Week* is one of three events that can't be missed and regards the fashion world. Together with Florence and Rome, Milan holds Made in Italy, and in particular fashion and luxury, with institutions, foundations and cul-

tural circuits, and with schools of Fashion and Design, of international fame. The tour continues with shopping, looking for trends and style of the city, in front of boutiques and big names along the shopping streets: *Via Montenapoleone*, *Via della Spiga* and *Corso Vittorio Emanuele*. Milan by night, continues in *Brera* in the best known entertainment places along the river *Navigli*.

Milan Surroundings

The historic **Monza** is crossed by the *River Lambro* and is located just outside Milan; it is an ancient village in which it is possible to visit *Arengario*, the *Old Town Hall* and the *Villa Reale* built under the Habsburgs of Austria. From Villa Reale visitors can enter to a wide green area with many trees and ponds. Just outside the city center there is a circuit situated, where the most important *Formula 1 Grand Prix of Monza* is held. Passing through Porta Ticinese, at about 30 km. from Milan, the charming town of **Pavia** lies. The city still preserves its ancient Ro-

Subway

Milan counts on three subway lines, M1 Red line, M2 green line, M3 Yellow line. All the city areas are well covered.

Tram Services

Historical Tram 1503

Historical Tram 609

Tram Bianco (White tram)

TraMito exclusively for kids

Bus and Radiobus lines**Touristic services**

City Tour

City sightseeing

CONTACTS

www.turismo.milano.it

www.milanofree.it

man city plan with checkerboard blocks, but is characterized by the appearance of an old medieval village conferred by the important civic and religious buildings dating from this period. Still to be visited: the *Visconti Castle*, the *Church of "St. Pietro in Ciel d'Oro"*, the five *Medieval Towers*, a tour through the *Covered Bridge*, the *Church of St. Maria del Carmine* (the ancient Italian name for "Our Lady of Mount Carmel") and a few kilometers from the city, the splendid *Certosa*.



Exedra *****

Milan

A powerhouse of contemporary design and luxury unconventional welcomes travelers who choose the Boscolo Exedra in Milan. This hotel is located in a building built in the twenties a few steps from the cathedral and, thanks to the work of the architect Italo Rota, has become a symbol of elegance in the Italian fashion.

structure, type and location



general services



in your room



leisure time



business





Dei cavalieri

Milan

The hotel Dei Cavalieri was born in 1949 as, in the heart of the city, really close to the Duomo in the heart of the financial district, home to insurers, brokers, notaries, law firms, international representations, which have their headquarters in the immediate vicinity of our hotel.

structure, type and location



general services



in your room



business





Milano Wattredici

Milan

Hotel Watt13 reveals its vocation of the ideal location for those who wish to stay near the Fashion District of Milan. The hotel is located in a high creative and innovative area, at few steps from via Morimondo and from via Tortona, close to shops and nightlife of Navigli vintage.

structure, type and location



general services



in your room



business





Milano San Siro ****

Milan

Strategically located on the outskirts of Milan, the brand new Idea Hotel Milano San Siro lies in the Milanese district of San Siro, easily reachable from the Tangenziale Ovest and within easy access to Milan city centre.

structure, type and location



general services



in your room



business





Lloyd ****

Milan

The Lloyd hotel of Milan is located in the heart of the historic center, few minutes from the Duomo cathedral, in walking distance. Recently renovated, the hotel is furnished with a modern and elegant style and is the ideal place to stay whether traveling for business or pleasure.

structure, type and location



general services



in your room



business





Una Hotel Century ****

Milan

Una Hotel Century is situated in the very centre of Milan, offering an excellent possibility to combine business and pleasure stays in the Italian fashion capital. The welcoming and elegant interiors create a world apart, far from Milan's downtown traffic and chaos, yet in a truly central and enviable position.

structure, type and location



general services



in your room



leisure time



business





The Hub ****

Milan

A real-Urban congress and business hotel in the heart of Milan, thanks to the free shuttle bus and subway stations nearby and the Western Ring Road is the ideal starting point to discover one of the most glamorous of the old Europe. The exclusive atmosphere reflects the spirit of chic & cool city with unconventional spaces and innovative reinterpretation of the finest Italian style.

structure, type and location



general services



in your room



leisure time



business





Milano Corso Genova *** Milan

Offering captivating views of a peaceful streets and a grandiose Gothic Cathedral, the 3-star Idea Hotel Milano Corso Genova is ideally situated near Milan's vibrant and beautiful Navigli quarter, within walking distance of the landmark Duomo and the elite shopping district.



Milano Bicocca *** Milan

Idea Hotel Milano Bicocca is a comfortable property conveniently located near the centre of Milan. Guests of the hotel will have easy access to Porta Garibaldi and Mazda Palace (Milan).

Flora *** Milan

The Flora is a warm 3 star hotel close to Milan central train station well served by public transportation allowing you to easily reach the main city areas as well as Malpensa and Linate airports.

structure, type and location



general services



in your room



structure, type and location



general services



in your room



business



structure, type and location



general services



in your room





Sant' Ambroeus ***

Milan

The hotel is in a quiet but central area, characterized by the green large Parco Solari and the romanticism of the nearby Navigli , a spot with a high concentration of local fun and charm.

structure, type and location



general services



in your room



business



Monopole ***

Milan

The hotel Monopole enjoys a strategic position in Milan, few meters from Milano Centrale train station , air terminal and the public means of transport, allowing quick connections with major airports in Northern Italy. This comfortable hotel is the ideal location whether traveling for business or tourism.

structure, type and location



general services



in your room



Soperga ***

Milan

The Hotel Soperga is set in an elegant building near the central railway station. Its large and elegant and it has been designed to give you a pleasant and relaxing break.

structure, type and location



general services



in your room



business





Florence



Florence

Treasures of art, atmosphere,
charm of a timeless place ...

Art and History in Florence

Florence and Art: an inseparable pair, since ever, the most loved city of art by tourists from all over the world, a simple walk around the city is already a dive in the wonders and artistic treasures that are merging in every corner, square or street. Between 1200 and 1300, Florence is already a densely populated suburb, and an active trading center of the time, the flow of time and history is punctuated in that period, by war between the opposing factions of the Guelphs and Ghibellines that fight for the city; in the history of medieval Florence stands out above all a name: Dante, theoretical and virtuous poet of the Italian language.

It's the Middle Age, it's Dante's Florence. First stop is *Porta San Gallo*, one of the oldest city's gate, clearly influenced by the Guelph emblematic lions. All around, we find the walls, which project was entrusted to Arnolfo di Cambio and architects such as Andrea Pisano. The path continues through a symbol of the city *Piazza Santa Maria Novella* with its *Basilica*, covered outside with

perfect geometry of alternating white and green marble. In the central area of the city, *Dante's House*, a must for lovers of literature; in the Old Town, the *Palace of Bargello*, the old courthouse, now houses of the *National Museum of Bargello*, with masterpieces by Donatello, Cellini, Michelangelo, and Della Robbia. The final stop is *Piazza della Signoria*, the scene of conflict between the Guelphs and Ghibellines, it owes its name to the historic *Palazzo Vecchio* or to the "*Signoria delle Arti et dei Mestieri*" with its tower of 96 meters and the "*Loggia dei Lanzi*" (of a later period), in which, people are amazed by the perfect copy of the famous *David* by Michelangelo (the original is preserved in the *Galleria dell'Accademia*) and other masterpieces such as the *Giuditta* of Donatello and the *Perseus* of Cellini. At the end of the Guelphs and Ghibellines era, Renaissance comes in, and Florence is its undisputed home.

This is the period in which influence and splendor of the city are reflected all around the world: Florence is considered, **'the crad-**

le of the Renaissance'. Essential stages of Renaissance in Florence are certainly many museums, including: the *Galleria degli Uffizi*, a rich and vast art collection, one of the most important in the world, and the *Galleria dell'Accademia*, where *David* is stored along with a series of other sculptures by Michelangelo as the "*Prigioni*" (ancient Italian word for slaves) and St. Matthew. In *Piazza San Giovanni* there is an important site, symbol of the city, the *Cathedral of St. Maria del Fiore*, with Brunelleschi's dome and Giotto's bell tower. Near the Cathedral, stands the ancient *Baptistry of San Giovanni* with its decorated doors created by the greatest artists of the era, whose original panels (bas) are now held at the *Museo dell'Opera del Duomo*. Here lies the village of *San Lorenzo* with buildings and the beautiful sixteenth-century *Basilica of San Lorenzo*, inside we find the *New Sacristy* (created by Michelangelo), with the tombs of the Medici dynasty (*Museum Complex of the Medici Chapels*) decorated by the fascinating sculptures of Michelangelo: the Day, the Night, the Dawn

by Plane

FLR Florence Airport “Amerigo Vespucci”

(at about 4 km from the city)

- International flights.
- The shuttle service *Vola in Bus and Taxi* connects by bus or taxi, the airport to the city center.

PSA Pisa Airport “Galileo Galilei”

(at about 80 km from Florence)

- International flights.
- Connected with the city of Florence by Train with the direct ‘Galilei Airport – Florence Station Santa Maria Novella’
- Connected with the city of Florence with bus shuttle TerraVision

by Train

Florence Station “Santa Maria Novella”

(city centre)

Florence Station “Campo Marte”

by Car

- from North, South and East A1 motorway Milano – Napoli
- from East A14 motorway Bologna – Taranto
- from West motorway A11 Firenze - Pisa



and the Dusk. The artistic tour of the city is endless, along its streets and historical squares, the city will continue to fascinate its visitors with its unique cultural heritage and history.

Parks and Gardens: the green Florence.

The Tuscany landscape is well known for its beautiful villages due to the vastness of its green countryside, and the capital city is not less important. Florence is rich of important historic parks and gardens, inside the old urban fabric. The city’s gardens can be considered natural history museums and the splendid architecture of the city. First stop is the *Giardino dei Semplici* wanted by Cosimo I de Medici and created in 1545; still now many botanical species of medicinal plants also called “simple” are still cultivated.

In the heart of the city, near the historic *Palazzo Pitti*, the huge green park of *Giardino di Boboli* is situated, an example of the Italian garden of the sixteenth century, in which statues and much more can be found. Along

the way, it’s twin can be visited the “*Bobolino*”, characterized by caves and green.

The journey in the green Florence continues with the *Giardino Torrigiani* a private garden open to the public. Outside the city, the *Cascine* is situated, the old hunting lodge that belonged to the Medici family, now adapted to a natural park, among the most loved by the population of Florence. Since the twelfth century, the symbol on the coat of arms of Florence is the lily. The city has dedicated a very special garden to the cultivation of many varieties of this flower, the name of this garden is *Giardino degli Iris*, open to the public in the month of May.

Florentine days

The event calendar is rich, during the year many events can be attended. Soccer was known and practiced since the sixteenth century in Florence, called “*Calcio in livrea*” (*livrea* is an ancient Florentine costume) and played between rival neighborhoods of the city, which started in 1530 with the historical match between the “white” and

by bus/tramway

- Urban (across city centre) and suburban (nearby cities) transports are managed from the ATAF e LI-NEA Companies.

- Tourists Bus

Panoramic Tour of the city with *BUS TOUR WITH AUDIOGUIDE* (Italian, English, French, Spanish, German, Japanese, Chinese and Russian).

GUIDED TOUR BY BUS: panoramic tours (usually including the visit at some Museum). That tours are confirmed with interpreters in different languages.

by Cycle

The city can be visited also by bike, thanks to its network of bicycle paths, that makes easy and sure moving across Florence, despite the traffic jam of the city.

- Bike rental services: Mille e una Bici; Florence by Bike.

by Taxi

The taxis can be reached by phone or directly in the appropriate taxi points.

- Taxi service: Radio Taxi CO.TA.FI; Radio Taxi SO.CO.TA; Radio Taxi INTAXI.

CONTACTS

www.firenzeturismo.it

“green” played in *Piazza Santa Croce*. Nowadays matches are still played in the month of June, there, and the players still wear the ancient characteristic costume. Moreover this event includes parades and performances in historical medieval costumes. Florence is known as the city of gold and is famous for its precious stones. A tour around the *Ponte Vecchio* that crosses the *Arno* River, permits to discover the working of the stones in the historic shops of the city. The *Museo dell’Opificio* has been created for the restoration and protection of these artistic creations. Two events related to international fashion are *Pitti Immagine Uomo* and *Pitti Bimbo*, promoted by the *Fondazione Pitti Immagine*. Another Florentine avant-garde has been the photography, to which the city has dedicated a museum: *Museo di Storia della Fotografia*. Florence is waiting for you!



Four Seasons Hotel Firenze

Florence

Four Seasons Hotel Firenze. A city sanctuary in the midst of Florence, an art-filled Renaissance palace and a 16th Century convent frame of a botanic 11-acre private park. Designed to feel welcoming and comfortably residential, the accommodations are bright and airy, no two alike. The only hotel in the heart of Florence with an on-site spa and an outdoor swimming pool, Four Seasons Hotel Firenze is pleased to offer an exceptional experience for the mind, body and spirit – an oasis of calm in the heart of the city.



structure, type and location



general services



in your room

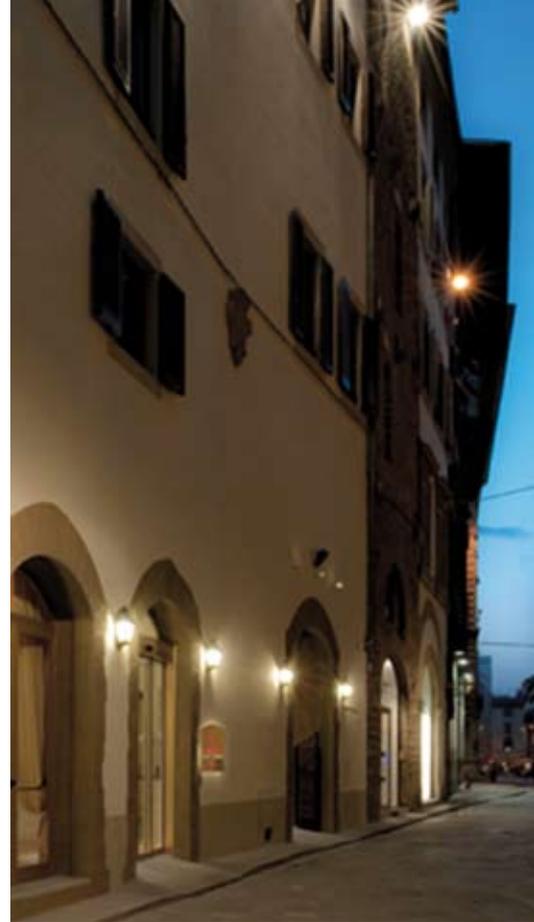


leisure time



business





Golden Tower

Florence

The Golden Tower hotel is situated near the famous Palazzo Strozzi, just in the centre of Florence, between Via Tornabuoni and Piazza Strozzi. This refined and luxurious 5-star hotel is an optimal meeting point of history, art, culture, shopping and wellness.

structure, type and location



general services



in your room



leisure time



business





Atlantic Palace

Florence

4 star Hotel in Florence in the heart of the city, the ideal place to spend a relaxing holiday or business stay profitable in a refined, rich in history and tradition, which, while offering all the comforts of a cutting-edge facility.

structure, type and location



general services



in your room



business





Astoria ****

Florence

A rare pearl of the Florentine baroque era, the palace offers its guests the splendour of huge vaulted lounges with original frescoes, authentic Tuscan terracotta floors and precious furniture.

structure, type and location



general services



in your room



business





Firenze Business

Florence - Scandicci

Opened in June 2005, is the ideal accommodation for those who want to spend a pleasant stay in Florence without incurring the inconvenience of the hustle and for those who travel for work in Florence and Tuscany in general.

structure, type and location



general services



in your room



business





Panama ****S

Florence

Located near the Fortezza da Basso and the Conference Centre, it is only a ten-minute walk from the historic town centre. Ideal not only for business trips or romantic holidays, but it is also the perfect base from where to set off and explore the art treasures of one of world's most beautiful cities.

structure, type and location



general services



in your room



Arizona ***

Florence

The Arizona Hotel in Florence is situated in a magnificent building completely renovated in the old city, just 10 minutes from the main monuments but isolated from the hustle and bustle of the busy streets.

structure, type and location



general services



in your room



La Residenza ***

Florence

Just like at home, atmosphere, warm and private atmosphere. Overlooking the prestigious via Tornabuoni, Hotel La Residenza hosts travelers in a historical and classically Florentine setting, enhanced with facilities of the highest level. The privilege of the roof garden with a lovely view, makes the Residenza a charming hotel in the heart of Florence.

structure, type and location



general services



in your room





Le Due Fontane ***

Florence

The hotel Le Due Fontane is excellently situated in the historic center of Florence, in Piazza SS. Annunziata, one of the most prestigious Renaissance squares, famous for the beautiful frescoes of the homonymous church, painted by Rosso Fiorentino, Andrea del Sarto and Jacopo Pontormo.

Machiavelli Palace ***

Florence

The hotel Machiavelli Palace is located in the heart of Florence, a few hundred meters from Santa Maria Novella and the Fortezza da Basso (exhibition and congress), you can easily reach by foot all the main monuments and museums.

Paris ***

Florence

The Hotel Paris is proud to be one of the most respected Three Star Hotel located in the center of the city of Florence. Housed in a beautiful newly renovated building, a walk around the hotel will make you appreciate the magnificence of this building designed and built in the 16th century by the architect Bernardo Bontalenti (1536-1608), who spent his life helping Medici Family.

structure, type and location



structure, type and location



structure, type and location



general services



general services



general services



in your room



in your room



in your room



business





Rome





Rome

The European Capital of a thousand faces, with a foreign state within it: the millenary spectacle of Rome...

Imperial Rome: Archaeological Areas

Rome, the 'Eternal City' suspended for ever between history and legend, myth and modernity, where, the greatness and magnificence of its empire makes the city constantly an archaeological park. Choosing one of the many historical ruins of Rome, means entering in contact with the genuine soul of the city: the grandeur of its ancient civilization and the unquestionable influence that the 'Roma Caput Mundi' has exercised on the entire Western civilization, influencing culture, institutions, customs and traditions.

Archaeological Area of Roman Forum is located between the Campidoglio and the Palatine, of exceptional interest the remains of the *Tempio di Vesta* and the *Casa delle Vestali*, the *Basilica Giulia*, the *Tempio dei Dioscuri*, the Triumphal arches of Septimius Severus and Titus, the Basilica of Maxentius. **Archaeological Area of the Colosseum and the Imperial Forums** Among Esquilino and Celio hills, you will visit, the ancient Amphitheater Flavio now better known *Colosseo* as one of the seven wonders of

the world. Nearby, the Campidoglio and the Forum of Trajan, Julius Caesar, Nerva and Augustus. **Ostia Archaeological Ancient Park** Famous the theater of the Roman era. Also to be seen, the characteristic village and the medieval castle.

Between Renaissance and Baroque

Rome of the Popes and Artists, the most famous of the world's art history. Historical evidence of lush flowering in the heart of the city, the art treasures of inestimable value. Majestic architecture civil and religious, monumental plazas, art fountains, a Roman and humanity heritage; a return to classical harmonies, the apotheosis form, the triumph of aesthetics... Michelangelo, Raffaello and the Renaissance in Rome. Denser atmosphere, new lights and new forms... Caravaggio, Bernini, Borromini and suggestions of Baroque Rome. First step is the **Vatican City**, a state in a state; the Basilica of St. Peter's, accepts his visitor, the beautiful elliptical Bernini square, with its 140 statues, on which overlooking the dome of Michelan-

gelo, as distinctive shape in the horizon of the Roman landscape. The journey continues with the **Palaces and the Vatican Museums**, one of the art collection, richest and valuable, characterized for magnificence of the exhibition areas. An ideal journey through the centuries, from Roman antiquity, Egyptian, Greek and Etruscan, to the Raphael Rooms frescoes, until the unique spectacle of the Sistine Chapel. The journey continues with the **Major Basilicas and the Churches of Rome**. It is almost impossible give a number to the religious architecture and art treasures stored in them, but the Roman tour can not exclude: *San Giovanni in Laterano*, *Santa Maria Maggiore*, *San Paolo fuori le mura*, *Santa Cecilia in Trastevere* and *San Pietro in vincoli*, which contains the Tomb of Julius III of Michelangelo with the famous Moses. In the sacred architecture of Rome there are several examples of Roman buildings period converted into Christian churches, among them, is emblematic the *Pantheon (now Santa Maria ad Martyres)* futuristic architecture of the Roman

by Plane

CIA Roma Ciampino Airport "G.B. Pastine"

(at about 16 km from the city)

- Continental, Intercontinental and Private flights.
- Connected by bus with the Rome Central Station Termini (Linee Schiaffini-Atral) or to Roma Anagnina (Rome Metro station Line A - S-E terminal).

FCO Roma Fiumicino Airport "L. Da Vinci"

(at about 36 km from the city)

- Continental, Intercontinental flights.
- Connected by train *Leonardo Express* with the Rome Station Termini; by Bus with COTRAL shuttle; by Taxi.

by Train

Roma railway Station Termini (city centre)

- national and international Train Station
- intersection point of the Rome Metro Line A and B
- bus, taxi and other transports for all the city areas and points of interest

Roma railway Station Tiburtina (N-E of the city)

- Rome Metro station Line B

by Car

from North, A1 motorway Milano – Roma

from East, A24 motorway L'Aquila – Roma

from South, A1 motorway Napoli - Roma

era (Hadrian period) characterized by the circular dome. The tour continues along the streets of the city with the beautiful fountains, a concert of architectural and sculptural shapes in a city planning plot of the modern city; scenes charming, picturesque corners and perspectives views famous all over the world and immortalized by the cinema. *Piazza di Spagna* and steps that bring to *Trinità dei Monti* and the '*Baraccia*', *Piazza Navona* with the impressive Fountain of Neptune or '*of the Four Rivers*', *Piazza del Popolo*, *Fontana of Triton*, *Campo dei Fiori*, *Fontana di Trevi* etc. Finally, do not miss, **Museums and Art Galleries**, countless collections and museum spaces in the city, among the historical collections and most important: the Capitoline Museums, Borghese Gallery, Palazzo Farnese.

Underground Rome: the Catacombs and the Mithraeum.

Rome of the early Christians, churches and burial obtained in the basement and characterized from wall paintings, altars and tombs, of early Christian age. Among the most visited, Catacombs of San Callisto, and those of San Sebastian on the ancient Appia Street. Archaeological excavations brought to light, a hidden face of Rome.



by Bus, Metro, Tramway and Taxi

Excellent service in the entire metropolitan area of Rome offered by ATAC, with surface and underground transports.

Subway (Metro) has two lines A and B, connects the whole city area and also the two principal railway stations.

Touristic Bus lines

110 Open Touristic
Archeobus
Open Bus Cristiana
Rome Open Tour

CONTACTS

www.romaturismo.it

www.atac.roma.it

www.atacmobilita.it

Ph. 060606 *Roma Capitale*

Subsequently, at the end of imperial era and at the same time of Christianity spread in Rome the Mithraism, an archaic secret cult, then, mysteriously disappeared. A bit track remains, through the Mithraeum, environments dungeons and caves used for worship of the God Mitra. Among the best preserved one can be visited the Mithraeum Barberini.

Modern and Contemporary Rome

The Stadio di Marmi at the Italic Forum, with its 59 colossal statues, describe sport, along with the Palace of Civilization or '*Square Colosseum*', in the EUR area, represent some of the examples of Modern Rome architecture, but the more modern journey of the soul of Rome continues with some of the contemporary works as the Auditorium Park of the Music, designed by Renzo Piano in the Parioli area, MAXXI National Museum of Arts in the XXI century in the Flaminio area, and the new site of the Museum of Art Contemporary Rome (MACRO).

Parks and Mansions

A concert of harmony between the white of the marbles, green vegetation and the polychrome urban shape, a network of historic mansions and parks, in the chaotic heart of

the city we find the green heart of Rome! Nearby *Piazza del Popolo*, the spectacular terrace of the *Pincio*. Continuing from the *Pincio*, we find *Villa Borghese* belonged to the Borghese princes, which inside has several attractions. These include: the Biopark, a zoological garden characterized by a rich variety of wildlife, and for art lovers, the complex of the Gallery museum that collects inside, a vast artistic repertory. Two kilometers from *Porta Pia* another green corner, the historic *Villa Torlonia*. Very attractive, the richest park of Rome, *Villa Ada*, for the environment and wildlife diversity. Just outside the center, *Villa Pamphili*, a boundless park that expands itself for several neighborhoods of the city with about 9 km perimeter.

Rome Surroundings

The show continues in Rome's surroundings. About 25 km from Rome, Tivoli, *Villa Adriana*, a monumental house of Emperor Adriano is considered the richest among houses and mansions of Roman nobility; Absolutely to be visited, the sixteenth-century *Villa d'Este*, with its 500 fountains. On the Albani hills there is a group of thirteen villages known as *Castelli Romani*, elected since imperial age a favourite resort place. A mix of mansions, castles, villages, among which: *Frascati*, *Nemi* and *Castel Gandolfo*.



Exedra *****L

Rome

In the heart of Rome, the eternal, timeless, and enjoy an experience of unparalleled style. A lavish Palace of the late nineteenth century dominates Piazza della Repubblica, Terme di Diocleziano and the Basilica degli Angeli, designed by Michelangelo.

structure, type and location



general services



in your room

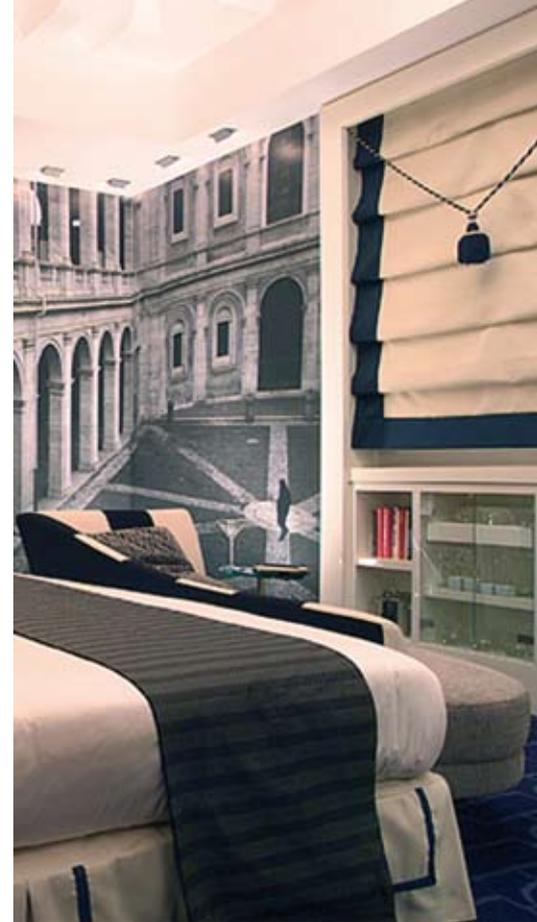


leisure time



business





Aleph *****

Rome

Eccentric and intriguing, born from the fantasy of architect Adam d. Tihany, the hotel 5 stars Aleph lives in the Centre of Rome with a style. At 100 metres from Via Veneto, Aleph is the encounter between two primordial concepts: Heaven and hell, but upside down.

structure, type and location



general services



in your room



leisure time



business





Palace *****

Rome

In Via Veneto, the most elegant and glamorous of Rome, which contains the memories of the Dolce Vita, is the new Boscolo Palace Rome, architectural gem designed by Marcello Piacentini in the following 20 years and to its former glory thanks to the inspiration of Italo Rota and a concept design that has been able to create a fluid interaction between external and internal.

structure, type and location



general services



in your room



leisure time



business





Grand Hotel De La Minerve *****L

Rome

The Grand Hotel de la Minerve, five star luxury hotel is housed in a magnificent 17th-century palace in the Piazza della Minerva, in the heart of Rome just a few steps from the Pantheon, Piazza Navona, the Trevi fountain and Spain. The Hotel was completely refurbished to better meet the modern needs of the sophisticated clientele, has retained in its noble and elegant lines, the color of a 'home' aristocratic, warm and comfortable.

structure, type and location



general services

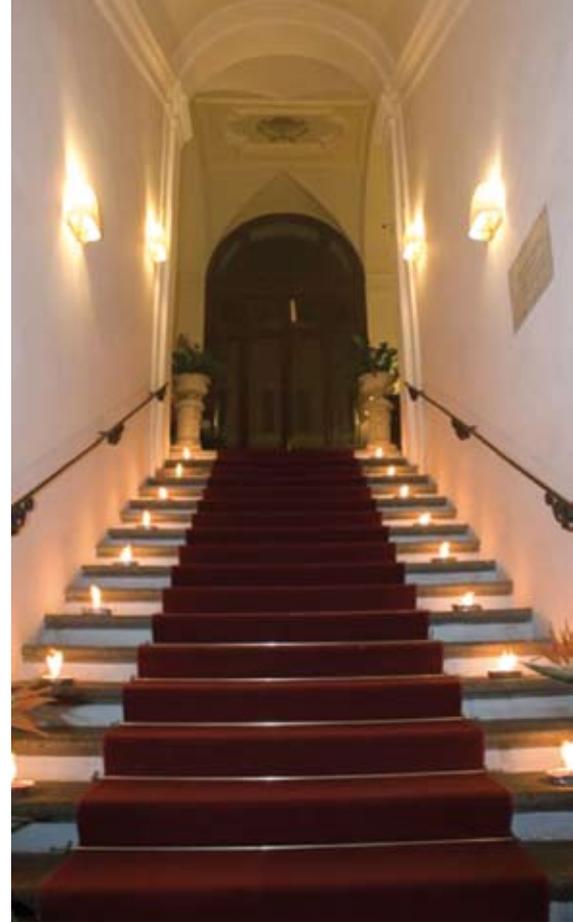


in your room



business





Antico Palazzo Rospigliosi

Rome

The hotel Antico Palazzo Rospigliosi is located in the heart of Rome. Since its construction in the late 16th century the Antico Palazzo Rospigliosi has been the home of many important Roman Families - none more so than Giulio Rospigliosi who became Pope Clement IX in 1667...

structure, type and location



general services



in your room



business





Ars *****

Rome

In a quiet area of Monte Sacro, the hotel is surrounded by a garden, welcomes you with the rooms that are well furnished and are decorated with simplicity. Functional and elegant they offer an ideal, pleasant and welcoming environment. The special attention given to details contributes to a homely atmosphere that makes all our visitors at their ease.

structure, type and location



general services



in your room

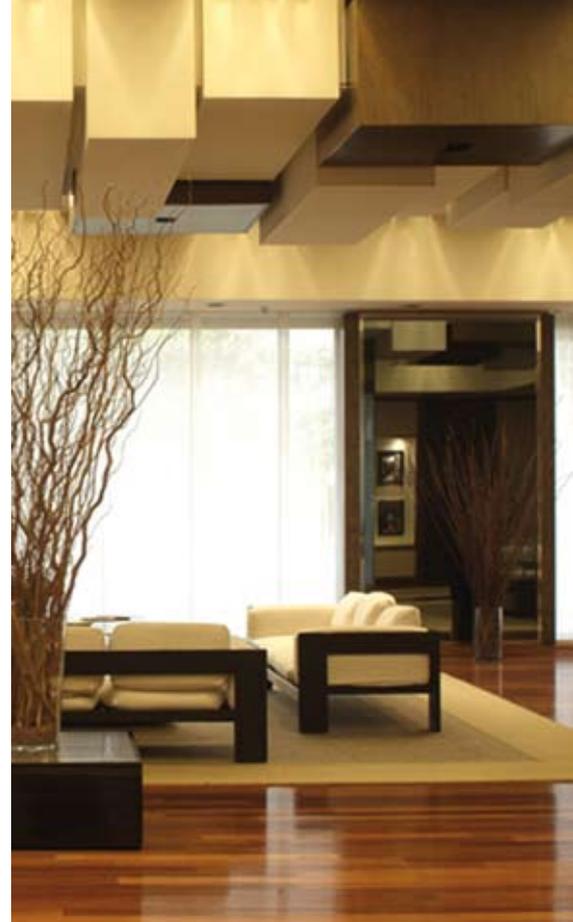


leisure time



business





B4 **Borromini** ****

HOTELS

Rome

The Hotel Borromini is located in the heart of Rome's prestigious residential quarter of Parioli, a short walk from Villa Borghese, from the National Gallery of Modern Art and from Via Veneto. The area, quiet and refined, is close to the centre of Rome yet removed from the more crowded routes, which makes it an ideal destination for those who find themselves in Rome for work, as well as for those who'd like to get to know the Eternal City from a new perspective.

structure, type and location



general services



in your room



business





Nova Domus

Rome

Nova Domus Hotel & Suites is an elegant city center 4 stars hotel providing quality accommodation in Rome for both tourists and business travellers.

structure, type and location



general services



in your room



business





Ponte Sisto

Rome

Downtown Rome is home to the elegantly comfortable 4-stars Hotel Ponte Sisto business hotel just off Trastevere, near Piazza Navona, the Pantheon and the ancient Via Giulia, one of the most captivating sites in the city.

structure, type and location



general services



in your room



business





Bright ****

Rome

Hotel Bright represents a valid solution for those who wants to stay in Rome in a modern and elegant atmosphere. Ideal residence for business men and tourists, the Hotel is a couple kilometers away from the Grande Raccordo Anulare and about seven kilometers from the Historical Center of the city.

structure, type and location



general services



in your room



business





Excel Roma Montemario

Rome

The Excel Rome Montemario Hotel, is a modern and innovative 4 stars hotel structure providing our guests with all comforts , making it the perfect getaway for pleasure or business trips.

structure, type and location



general services



in your room



leisure time



business





Roma Z3 ****

Rome

Hotel Rome Z3 is a newly opened design hotel in the East of Rome, within walking distance from the highway A24 Roma-L'aquila and the ring road. The station of Ponte Mammolo is only at a few minutes and can be reached with the free hotel shuttle.

structure, type and location



general services



in your room



business





Castello della Castelluccia

Rome

Built on the ruins of a Roman villa, the Castello della Castelluccia is immersed in the Roman countryside, a few miles north of Rome. Surrounded by woods and gardens, la Castelluccia is the perfect retreat for a ideally stay or a weekend of relaxation.

structure, type and location



general services



in your room

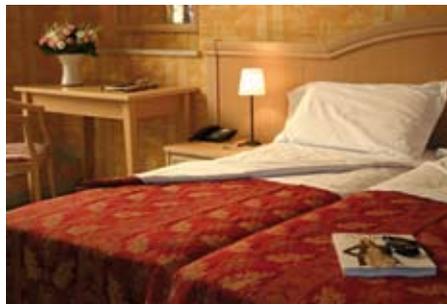


leisure time



business





Veio Park Hotel ****S

Rome

The Veio Park Hotel is located in a quiet neighbourhood surrounded by greenery. This hotel is within walking distance from many attractions, including the Veio Park, the charming Lake of Bracciano, the autodromo di Vallelunga, the Olympic Stadium, the Auditorium Parco della Musica and the Vatican City, from where you can easily explore the entire historic centre of Rome.

structure, type and location



general services



in your room



business



Caravaggio ***

Rome

The Hotel Caravaggio is unique in its explosive combination of styles. Traditional elegance joins the contemporary design of the Interior to create an elegant and comfortable in all of the spacious rooms of the hotel. Attention to detail and small things are our trademark.

structure, type and location



general services



in your room



Alba ***

Rome

The hotel is set within a large private garden, consists of a 2 storey building, recently renovated. Alba is ideal for those seeking peace and tranquility, during his stay in Rome and excellent transport links to city centre.

structure, type and location



general services



in your room





Roma Cinecittà ***

Rome

The Hotel Roma Cinecittà is located in South-East of the capital in the Anagnina-Tuscolana. The hotel is placed within the Center, a large Anagnina shopping centre with shops and restaurants opened everyday of the week.

structure, type and location



general services



in your room



business



Roma Nomentana ***

Rome

Surrounded by the greenery of the natural reserve Park of the Aniene, Roma Nomentana Idea Hotel is the ideal place to stay in complete relax far from the traffic while lying a few kilometres from the city centre.

structure, type and location



general services



in your room



business



Park Ginevra ***

Rome

Hemmed in a wide green area it is few minutes away from the main monuments and shopping area, St Peter's Basilica and the Vatican Museum, from Fiumicino -Da Vinci-Airport and the railway station Roma-Termini.

structure, type and location



general services



in your room



business





Marini Park Hotel ***

Rome

The Marini Park Hotel is a newly built hotel owned by a family that has made the hospitality and warm welcome, their core values. It is welcoming and relaxing, comfortable and familiar, clean and functional. In addition, our facilities are designed with particular attention to personal needs and needs of those movements that require attention.

structure, type and location



general services



in your room



business



Domus Quiritium

Rome

The position of Quiritium Domus B & B is great and strategic as starting point for the all the most important city's itineraries . San Pietro is attainable in a 10 minute walk through the characteristic medieval "rione Borgo". Villa Borghese, Piazza del Popolo, Castel Sant'Angelo, Il Gianicolo, are all within a short walk. The hotel is quiet and away from loud noises at night.

structure, type and location



general services



in your room



Rovati Guest House ***

Rome

The Rovati Guest House in Rome is a welcoming guest house near San Pietro and the Vatican. Perfect for those in Rome on a business trip and for lucky holiday-makers, the Rovati Guest House has, well-kept and functional rooms, the perfect solution for guests who want to relax in a comfortable, quiet place with free wi-fi.

structure, type and location



general services



in your room





CITY BREAKS

Milan
Venice
Florence
Rome
and many
more...



luxury Hotels,
old mansions,
houses of charme and
exclusive services
for your eyes only!

www.mastergroupitalia.com



Naples





Neaples

A place full of history, a succession of beautiful views, a real city with strong colors, like its people, Naples is...

The Heart of Naples: “Spaccanapoli” and the inner ancient city.

In 1995 Naples has been declared World Heritage by UNESCO with the following motivation: “This is one of the oldest cities in Europe, which today’s urban fabric keeps the elements of its rich history. The layout of its streets, the beauty of historic buildings that characterize different periods giving the site a universal value, who has exerted a deep influence on a large part of Europe and beyond”. The inner ancient city is a fundamental step to meet the genuine soul.

The first nucleus of greek-roman era has evolved and transformed throughout the ages and in different styles to its current order. Baroque is the first contact with the visitor at the gates of the historical center, *Piazza del Gesù Nuovo*, with its imposing church. Near the square there is the gothic complex of the *Basilica of Santa Chiara* (or monastery), built in baroque style, and inside, the *Chiostrò delle Clarisse*: here the chaotic atmosphere of Naples became quiet together with the garden scents, to admire

the harmonies of yellow, blue and green colours of the tiles that cover the octagonal columns and seats. In Naples, the coexistence of different architectural styles and artistic influences is recurrent, an example is *Piazza San Domenico*, going to *Piazza Nilo* we observe the majestic Hellenistic statue of the *Nile*, found in medieval times, for which people of Naples coined the expression “Body of Naples”. Along *Via San Biagio dei libri* (better known as “*Spaccanapoli*”), we can look around the artisan boutiques, antique shops and jewelry stores. Almost hidden in the streets of *San Domenico*, opens our eyes to the wonderful *Sansevero Chapel*, a small but extraordinary Baroque complex built by Prince Sansevero; characterized - in accordance with some observers - by esoteric and alchemical symbols; do not to miss the *Cristo velato* by Sammartino, and the *Pudicizia* known as “*la Velata*” (veiled Lady), work by Corradini, where the rigor of the matter meets the sculptural virtuosity, in a impressive realism. *Via San Gregorio Armeno* is the center of the Naples craftsman-

ship; two months before Christmas are opened, the stands of the Nativity crib, in a lot of shapes and colors, excellent and unparalleled craftsmanship. At the end of the *street of the Nativity*, here the ruins of the *agorà* and the *forum* greek-roman age are situated. Beyond *Via dei Tribunali*, we find *Piazza Bellini*, liveliness nightlife in the literary Cafes. *Via dei Tribunali* crosses *Via Duomo*, the *Cathedral* is dedicated to Saint Gennaro. The Cathedral is built in Gothic style (1313), a unique mix: from the portal (fifteenth century) to the ancient paleo-Christian *Basilica di Santa Restituta*, up the grand jewel of baroque art of the *Reale Cappella del Sangue di San Gennaro* (Royal Chapel of San Gennaro Treasury); since 600 years, in a mix of expectation, suggestion and tension, is renewed the miracle of the liquefaction of San Gennaro’s blood. Over the *Duomo*, we found the ancient *Palazzo Donnaregina*, headquarter of the *MADRE*, contemporary art museum. In *via dei Tribunali*, we found the complex of *Pio Monte della Misericordia* in the octagonal church in which is contain-

by Plane

NAP Naples Capodichino Airport

(about 6 km from the city center)

- International flights
- It is connected to the downtown city through the Alibus a special bus from ANIM.
- Alibus also connects the airport to the central train station, Piazza Municipio and the Molo Beverello.

by Train

The main train station is the **Central Station “Piazza Garibaldi”**

- The station is very well connected to the city through the line 2 subway, at the crossing with the Circumvesuviana.

by Car

From North, A1 highway Milan-Naples ‘*Autostrada del Sole*’

From South, A3 highway Salerno-Reggio Calabria

From East, A16 highway ‘*Autostrada dei Due Mari*’

by Ship

- Through the Beverello dock
- Ferries, ships and hydrofoils can reach Naples through the Beverello dock
- Mergellina dock
- Pozzuoli Dock

ned one of the masterpieces of Caravaggio: *Le sette opera di misericordia*. Last stop on this tour in the ancient city, the oldest of the Neapolitan castles: *Castello Capuano*, fortress of Norman age, near *Porta Capuana*, eastern entrance of the city.

From “Maschio Angioino” to Reggia di Capodimonte.

On an area of small extension, rises a significant number of castles, royal residences, palaces, churches and historical remains of the classical age. This wealth of archaeological and historical-artistic makes Naples as an open-air museum. A significant view offers the imposing fortress of *Castel Nuovo* or “*Maschio Angioino*”, with its superb *Arco di Trionfo*, decorated by sculptures of the Renaissance, which constitutes the entrance. The fortress dominates *Piazza Municipio*, where in the tallest side *Palazzo San Giacomo* the Town Hall is built. The tour continues to discover other landmarks: *Galleria Umberto I*, characterized by the cover in glass and metal, inside which some of the city’s historic cafés are situated. The *Teatro San Carlo*, the oldest opera house in the world. *Piazza del Plebiscito*, in which arise the *Basilica of San Francesco da Pao-*



la, with its circular plan and dome, and the *Palazzo Reale* (Royal Palace) in 1600. From the square arises another historic street of the city, *via Toledo* in which area historical district such as *Quartieri Spagnoli* developed, with important monuments as the Renaissance *Church of Santa Maria la Nova*. From *Piazza Dante*, in the neighborhood, the *National Archaeological Museum of Capodimonte*, the most important collection in the world for classical archeology. At the top of the hill, we arrive at the *Royal Palace of Capodimonte* seat of the Museum, one of the most important collections of paintings and decorative arts. The discovery tour of the historical and monumental Naples continues with *Castello di St. Elmo* and goes on with *Certosa di San Martino*, and finally, with the Naples underground, with the *catacombs of San Gennaro*, the most beautiful of Campania’s Region.

The blue way: from Castel dell’Ovo to Posillipo.

The most famous image of the city is the view of the Gulf, *Vesuvius* and the *Naples Islands*: to see the beautiful waterfront between *Castel dell’Ovo*, the oldest of the three forts, and the hill of *Posillipo* with its

The city has different transport lines, by land, by subway, by funicular and by sea.

- Subway service has 6 Lines.
- Bus Service connects urban and suburban areas of the city.
- Touristic Bus for the Naples city sightseeing.
- Funicular (4 lines), Vesuviana, Circumflegrea and Cumana.
- Taxi Service, outside the stations plaza and in the city waiting points.

CONTACTS

www.comune.napoli.it

www.turismoanapoli.it

www.inaples.it

www.unicocampania.it

houses and mansions in the green. The link with the sea is very strong; under the walls of the castle *Borgo Marinari* is situated, formerly an ancient fishing village, today is an important life-center of the city with its yacht clubs, restaurants, bars and clubs.

Tasting Naples

The wealth and the atmosphere of Naples are not limited to the priceless treasures of art and cultural knowledge, the culture passes through the table. Neapolitan cuisine is a triumph of precious raw materials, with its colors, scents and flavors. At the top of the list, the historic *Pizza*, the real one, born from two local products: *Sanmarzano tomatoes* and *buffalo mozzarella*. The wine and the grape varieties are cultivated in the *Vesuvian* and *Flegrean* as, *Lacryma Christi*, *Falanghina* and *Piedirosso*. Even sweets find their homeland in Naples, with *Struffoli*, *Babà*, *Pastiera* and *Sfogliatelle*. To conclude the trip in taste, the undisputed *caffè* (coffe) in all its various interpretations, but still the greatest.



Grand Hotel Vesuvio

*****L

Naples

Since 1882 the Grand Hotel Vesuvio is the Neapolitan House of travelers and celebrities from around the world. In the heart of the city, only 5-Star Luxury waterfront Naples.

structure, type and location



general services



in your room



leisure time



business





Excelsior

*****S

Naples

With a location of absolute prestige on the magnificent Bay of Naples, Hotel Excelsior is a building of great historical interest, offering a wonderful view over Vesuvio, Capri and Sorrento Coast.

structure, type and location



general services



in your room



business





Art Resort Galleria Umberto I ****

Naples

Art Resort Galleria Umberto I is a little jewel nestled within a historical monument in the heart of Naples. A luxury 4 star hotel recently opened in the famous Gallery Umberto I.

structure, type and location



general services



in your room





Majestic ****

Naples

In the heart of Naples, surrounded by shops and trendy clubs, stands the hotel Majestic. A refined hotel offers attentive service and courteous, and offers its guests a selection of typical dishes of international cuisine.

structure, type and location



general services



in your room



business





Ramada ****

Naples

The Ramada Naples Hotel offers a service of excellent quality and a very elegant location, suitable for both business and pleasure travellers. The central location of this 4 star hotel Naples hotel is perfect for visiting the city.

structure, type and location



general services



in your room



business





Paradiso ****

Naples

The Hotel Paradiso is situated on the Hill of Posillipo, enjoys a spectacular view of the Bay of Naples with Vesuvius. In the background just 2,500 metres. are: stadio San Paolo, the Mostra d'oltremare Fairgrounds, the University Federico II of Monte Sant'Angelo, the railway station and the Metro to Campi Flegrei.

structure, type and location



general services



in your room



business





Hotel & Residence Villa Medici

Naples

The hotel is situated in a residential area of Naples, a few steps from the Congress Centre “Mostra d’oltremare”, the “City of science”, from the sea of Nisida-Bagnoli, from Campi Flegrei, Fuorigrotta and Pozzuoli.

structure, type and location



general services



in your room



leisure time





Grand Hotel Europa ***S

Naples

The Grand Hotel Europa is housed in an elegant 19th-century building, former residence of families Murolo-Pisano. Over the years the hotel has been constantly renovated and beautified, flowers, plants and paintings adorn the public areas of the hotel's refined interiors, a small theatre nights from "Café Chantant" makes the atmosphere even more comfortable.

Executive ***

Naples

Located at the heart of the historic centre, the hotel combines a privileged position in an irrefragable service. The nearby reserve Greco-Roman magnificent attractions not to be missed for any reason.

Il Convento ***

Naples

The Convento , located in a 1600 building, is a delightful, small hotel, totally renovated , located in a typical Neapolitan street a few steps from Via Toledo and Piazza Municipio. Upon entering you will be immersed in a medieval atmosphere while being at the center of Naples . The atmosphere is warm, comfortable, and certainly not without sympathy among employees, the availability and acceptance that characterizes the people of Naples.

structure, type and location



general services



in your room



business



structure, type and location



general services



in your room



leisure time



structure, type and location



general services



in your room





Joyfull ***

Naples

The hotel's motto is: "Having guests is a pleasure". This motto stresses how our pleasure is making you feel at home. We aim at offering peace and quiet to those wishing to rest before (or after) a long flight or a long day of work. Our customers can relax in the hotel's bar. In the hotel's internal garage the guests' cars will be safe. Our staff can organise outings to visit the beautiful city of Naples and the incredible ruins of Pompeii and Herculaneum, the lovely island of Capri and the fantastic coasts of Sorrento and Amalfi.

structure, type and location



general services



in your room



business



Napoli T'amo ***

Naples

In the heart of Naples with a splendid view to the Castel Nuovo (Maschio Angioino), a 5-minute walk from Teatro di San Carlo and the pier Angevin embarkation point for the islands of Capri, Ischia and Procida, stands the Hotel recently renovated in a modern and elegant.

structure, type and location



general services



in your room



Europeo **

Naples

Positioned in the center of University life and, more generally, a student in Naples. Our solutions make any type of clientele... by the company of friends who want to spend little, d if the customer who seeks a business quiet room where you can relax after a working day.

structure, type and location



general services



in your room





Reggio Calabria





Reggio Calabria

“This sea is full of voices and this sky is full of visions” in this way the poet Giovanni Pascoli talks about the city...

The Sea Way

Reggio Calabria is unseparably linked to the blue of the sea and to the warm sun, of which the city enjoys all year round, through an evocative mix of green and lush vegetations, sunny and white beaches and multicolored accents of ancient marbles and modern architecture, overlooking along, “the most beautiful kilometer of Italy” as Gabriele D’Annunzio called the Waterfront city. The waterfront is divided into two sections, “Via Marina bassa” (or *Lungomare Falcomatà*) and “via Marina Alta” (or *Lungomare Vittorio Emanuele*), the entire Reggio’s coast is characterized by a rich repertoire, including monuments, archaeological ruins of age-greek-roman, statues of contemporary age, that offers to the visitors a taste of almost three thousand years of history of the city. The first monument that we can see between the palms of the promenade is the monument dedicated to Corrado Alvaro, wanted by residents in memory of literary art and writings of the Calabrian poet, continuing we find the Hellenistic Tomb, a block of sandstone from

the greek Saint Lucia’s necropolis. Going on, we can observe from *Torre Nervi* terrace the *Lido Comunale Zerbi*, and an overview of the *Strait*, and with a little bit of luck, we can also see the *Fata Morgana*, an atmospheric phenomenon that occurs under certain climatic conditions, making it appear nearby the Sicilian coast, so close that we can distinguish both houses and citizens. Continuing down via Marina, we arrive in front of *Villa Genoese Zerbi*, ancient noble mansion rebuilt in 1908 in the Venetian Gothic style, now headquarters of national and international important exhibitions as the Biennale d’Arte di Venezia, in front we can see three sculptures by the contemporary artist *Rabarama*, symbols of the contemporary vocation of Reggio. Towards the *Lungomare Falcomatà*, the view is immediately caught by the spectacular *Arena dello Stretto* built with a greek system; on the sea stands the bronze statue of *Athena Promacos*. The Arena is one of the main summer places. A blast in the past of the city consists of two important archaeological sites on the Via Marina

Alta: the *Greek Walls*, ruins of the walls of the ancient polis of Rhegion, the first urban settlement of the Greek era; on the final path we reach the archaeological well-preserved site of *Terme Romane* (Roman baths) one of the eight ancient Roman Thermal System, where the beautiful floors can still be seen, the “*frigidarium*”, the “*calidarium*” and “*gymnasion*”. Last part of the journey is the *Villa Comunale Umberto I*, one of the green place of the city and a natural beauty, rich in rare and exotic botanical species, typical of equatorial and tropical vegetation; inside, we can admire the neo-classical *Portale Viotrioli* by fourteenth century, and the “*Viale delle Colonne*” (Avenue of the Columns), so named for the columns of the Roman era.

The city of the Bronzes

The best known and most representative image of the city are the *Bronzi di Riace*, bronze Statues universal masterpieces of Greek art. The adventure begins in the month of August 1972, thanks to a scuba diving in the Ionian sea, when the two war-

by Plane

REG Reggio Calabria Airport "Tito Minniti"

(about 6 km from the city)

- National flights
- Connections by bus from and to Reggio Calabria through Urban Lines ATAM; connections through ships from and to Messina with the Metromare lines.

by Train

Central Train station Piazza Garibaldi

- The urban line ATAM connects the central train station to different areas of the city.
- Taxi service from Piazza Duomo and Piazza Garibaldi.

by Ship

Reggio Calabria seaport

- Different means of transports by sea connect the seaport to the main Mediterranean seaports, like, Messina, Eolie Islands, Isle of Malta.

Villa San Giovanni seaport

- Connection from and to Reggio Calabria with railroads and bus lines (several companies, private and public).

by Car

From north, A3 Salerno-Reggio Calabria Highway

From south, SS106 Reggio Calabria – Taranto



riors become the icons of the city. The discovery of the Bronze is recognized as one of the milestones of the last century marine archeology. The two Bronzi di Riace are dated from 460 to 430 A.C., subject of several restorations, and now are preserved in the *National Archaeological Museum of Reggio Calabria*, together with a large collection of archaeological items, such as the *Gruppo dei Dioscuri* and the *Testa del Filosofo* (Philosopher's Head). The museum and the city attend the visitors to show the treasures and the magnificence of its great civilization, the *Magna Graecia*.

The Old Town

The tour of Reggio Calabria, continues in the inner ancient town, rebuilt at the beginning of '900 in his characteristic style: classic architectural lines blended with the aesthetics and forms of Liberty style in Europe. *Corso Garibaldi*, one of the main streets of the city is the commercial and social heart of the city with its historic cafes, the famous ice cream shops, boutiques and shops. Along Corso

Garibaldi we give a look at different and important buildings, monuments and religious and civil buildings, as a reference for the city. The *Cathedral*, which is accessed through the monumental stairway on which the statues of *St. Paul* and *St. Stephen of Nicaea*, are situated, has been rebuilt several times over the centuries to its present structure; Romanesque and Gothic influences are reinterpreted according to the sunny atmosphere of Mediterranean style. Continuing, we find *Piazza Italia* political and administrative heart of the city, on which overlooks *Palazzo San Giorgio* the Town Hall; just beyond, the historic theater *Francesco Cilea* typically built in nineteenth-century style, and next to it, the new *Pinacoteca Civica*, a rich collection of paintings of important artists such as Antonello da Messina, Mattia Preti, Luca Giordano and Renato Guttuso. Also on Corso Garibaldi, the *Church of San Giorgio al Corso* (or Temple of Victory) with the seventeenth-century statue of the *Angelo Tutelare* placed in front of the square. The tour continues along boutiques, restaurants

by walking

A tapis roulant connect Via Marina / Seafront Vittorio Emanuele (Church of San Giorgio al Corso in the west side) with the upper part of the city (Via Aschenez, Aragonese Castle, Via Possidonea).

by Bus

The ATAM urban line serves the city, connecting the different points of touristic interest to the airport stopover, to the central train station and the seaport and even to the peripheral and suburban zones.

by Taxi

Piazza Garibaldi (Central train station), Piazza Duomo, Airport and boarding of seaports.

CONTACTS

www.reggiocal.it

<http://turismo.reggiocal.it/>

and coffee shops, for shopping, meetings and tasting: do not miss sweets and ice cream specialties of Reggio Calabria.

Reggio living...

Reggio Calabria is a city to live, a kaleidoscope of moods, lights, colours, tastes and flavors typical of the Mediterranean scenery. From the promenade to the inner centre, up to the walls of the ancient *Castello Aragonese*; the views follow one each other continuously without losing the blue sea, through the 'telescope road', so-called because they look at the waterfront. The warm summer nights on the seaside beaches are coloured by events, concerts, and shows. Lovers of nightlife will find many bars, pubs and discos on the waterfront of the city followed by happy hours, cocktails, and dancing...



Albanuova

Reggio Calabria

The center of the city is home to the comfortable elegance of Albanuova Hotel, first class four star. Elegant and meticulous attention to detail, the hotel in Reggio Calabria offers guests the services of a multilingual staff very cordial and pleasant atmosphere of its rooms.

structure, type and location



general services



in your room





È *****

Reggio Calabria

The unique hotel overlooking the sea in the centre of Reggio Calabria city, È hotel challenges the traditional idea of hotellerie and offers a brand new hospitality concept. The luxury of every detail, the spectacular view of Messina's strait, the silence of its open spaces, offer its guests a sensation of well being and relax.

structure, type and location



general services



in your room



business





Grand Hotel De La Ville

Villa San Giovanni (RC)

The Grand Hotel de La Ville is located in Villa San Giovanni, just 10 minutes by car from Reggio Calabria, and enjoys a panoramic view of the Messina Strait. Its convenient location allows you to easily reach places marine and mountains rich in evocative landscapes, including the Aspromonte with the view of two seas and equipment for winter sports, the Ionian coast, with its evidence of "Magna Graecia", medieval towns full of Byzantine memories, and Costa Tyrrhenian, named the "Violet Coast", with the mythical Scylla and its sea of purple reflections.

structure, type and location



general services



in your room



leisure time



business





Continental ***

Reggio Calabria

The hotel is centrally located near the National Museum of the "Magna Graecia", convenient for those arriving by train, to the nearby Lido station, and for those who need the maritime port for sailings, with hydrofoils or ferries to the Aeolians Islands and Sicily.

structure, type and location



general services



in your room



Al Castello Luxury B&B

Reggio Calabria

Within walking distance from the Aragonese castle, by the Court house, from Corso Garibaldi and at 2 minutes from Falcomatà sea walk, Al Castello Luxury Bed & Breakfast is a completely new and comfortable Hotel, located on the first floor of a restructured Palace from the early '900, Particularly distinguishing, a rich, natural breakfast, made of typical, local products.

structure, type and location



general services



in your room



Una Dimora di Charme

Reggio Calabria

The hotel "A charming dwelling" is born from the careful renovation of a building and neo-Liberty combines the elegance of the finely furnished rooms with warm and welcoming atmosphere of a luxurious villa, suitable not only for demanding customers, but also all those who want to spend a pleasant and relaxing holiday stay.

structure, type and location



general services



in your room







Technical Organization



Tour Operator

Graphic and visual design
by **Giuseppe Gerace**

Master Group srl, reserves all rights to the content of this publication (Law no 633/1941 and subsequent – o following-amendments).

Master Group Srl expressly excludes any liability arising from incorrect information contained in this catalog.



MASTER GROUP[®]
EMOZIONE VIAGGI

Tour Operator

Head Office

Via Sicilia 5 - 89013 Gioia Tauro (RC) ITALY
Tel. +39 0966 52802
Fax +39 0966 51672

www.mastergroupitalia.com

info@mastergroupitalia.com
mastergroup@pec.it (PEC)

Branch Office

Turin
Naples